

CONCEPT

"Vision" (= sight) is an important function closely related to everyday life, impacting the way we live. This project looks to solve social issues based upon "rendering visible" as its approach.

We aim for a new future in which everyone can live, work and play together at any stage of life, allowing them to live independently and actively.

MISSION

Future image the Center aims for

The idea behind "VISION to CONNECT" is to create a society that is connected by "Rendering Visible"(enabled visualization).

We will disseminate to the world the ideals of a "well-being" society based upon "Rendering Visible" as originated in Japan, and create a society where everyone can independently lead a vibrant and active life that the next generation of children can be proud of.



Tohoku University COI-NEXT "Vision to Connect" Center

The Program on Open Innovation Platforms for Industry-academia Co-creation (COI-NEXT)

Co-Creation Center of "Visible" Empowerment for Social Connectedness and Self-Realization

[Matters related to R&D/collaboration]

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[Matters related to office operations/procedures]

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Connect by "Rendering Visible,"
Change "The Future"

OVERVIEW

This project was formulated after a thorough discussion with a wide range of participants from citizens, universities, companies and local governments on the theme of "what we want to change and how we want to change it." We aim to solve social issues using an interdisciplinary approach - centered on empowerment, which starts with "rendering visible" - toward a vision of the future we want. Additionally, in order to promote social change, we are working on Research & Development tasks targeting the following: "Designing a society with no digital divide," "Establishing 'healthcare that fixes the future'" and "Self-realization and communication reform." By achieving connections between people and self-realization that will enable everyone to accurately acquire information from the outside world and society while utilizing it in the best possible manner, we will create a lively and vigorous environment full of freedom and diversity, in a society where people can live vibrantly.



PROJECT

Social issues

Separation from society/ community due to decline in physical functions

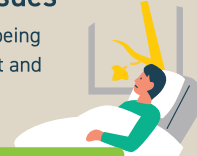


TARGET 01

One can become independent by "rendering visible" surrounding items

Medical issues

Misgivings for being unable to detect and intervene ear



TARGET 02

One can realize prevention by "rendering visible" surrounding items

One's challenges

Self-imposed restrictions on behavior because of undue suppositions



TARGET 03

One can change by meeting one's challenger's

RESEARCH & DEVELOPMENT TASK

TASK 01

Developing a support system to turn "I can't" into "I can"



TARGET 01,02,03

TASK 02

Development of a futuristic medical checkup and early preventive intervention system that challenges our own health through our eyes



TARGET 02,03

TASK 03

Developing a system to maintain visual function that won't make anyone have regrets



TARGET 02,03

TASK 04

Development of a mechanism for behavior change leading to maximized motivation



TARGET 01,02,03

BUB (Business-University-Business)

This is a co-creation system in which the university serves as a hub and strengthens collaboration between companies and local governments, while aiming to incorporate business into society. We encourage the co-creation of backcasting businesses from the exit stage, leading the way in resolving conflicts between companies and matching different industries.

